

026: Advanced Strategic Management, Leadership, and Risk Assessment Strategies - 6.0 CEUs

CEU: 6.0

Duration: 30hours 30minutes

Tuition: \$10,000

Course Banner

Teachers:

- Edward McLaurin ()

Course Topics:

- Risk Assessment/Management
- Managers & Leaders

Program Locations & Dates:

- Paris, France: Sep 7-11
- Dubai, UAE: Oct 1-11
- Amsterdam, Netherland: Aug 19-23

Program Tags:

- Leadership

About Course

This advanced course in Strategic Management, Leadership, and Risk Assessment is developed to equip leaders and professionals with critical tools for leading complex organizations, developing risk-resilient strategies, and navigating today's dynamic business environment. The course focuses on comprehensive frameworks and methodologies for global strategy execution, leadership decision-making, and risk impact analysis across industries.

Course Overview

This course is an advanced review of the theory and practice of global management, leadership and risk assessment designed to provide professionals with a more comprehensive examination of the critical competencies needed to execute business strategies effectively and manage risk. Our goal is to ensure that participants will be able to establish clear value metrics, embrace risk and uncertainty, lead through crisis and change, and enhance their ability to make effective critical decisions that result in cost, time, and resource savings that will benefit the organization.

We will do this through a combination of lectures, presentations, and experiential exercises designed to increase understanding of the needs and challenges that impact the global business environment and their effect on the organizations' operations and culture, while placing emphasis on the leadership competencies needed to successfully achieve business objectives and strategic goals. By learning methods and tactics for analysis, implementation and monitoring of risk controls, as well as techniques for financial risk management that minimize exposure and loss, participants will be able to lead the way in classifying and measuring the organization's level of risk while driving positive results and strengthening value.

Course Objectives

The objective of this course is to enable professionals to assess global strategies, evaluate internal risk control frameworks, and develop agile leadership practices that align with long-term organizational success.

- Analyze and apply international management strategies in a globalized business landscape
- Develop leadership strategies for culture transformation and organizational control
- Evaluate innovation and change management methods for continuous improvement
- Enhance competencies for crisis leadership and high-stakes decision-making
- Assess financial risk using frameworks for impact mitigation and loss prevention

Course Outline

- International Management: Strategy and Culture in the Emerging World

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- Leading Organizational Culture and Achieving Organizational Control
- Experiential Exercise: Understanding Your Leadership Style
- Guiding Organizational Change and Innovation
- Assessment: Self-Assessment of Change Agent Competencies
- Strategic Crisis Leadership
- Risk Impact, Mitigation and Management
- Financial Risk Management: Techniques and Applications
- Case Study: Strategic Financial Risk Management Exercise

Why This Course Matters

Anna Müller

Risk Analyst, Germany

"The content on crisis leadership and financial risk mitigation has immediately improved our team's operational resilience. Brilliant course for modern leaders."

Raphael Otieno

Strategy Consultant, Kenya

"It brought a new level of clarity to how we link strategy with leadership and financial risk. Highly recommended for executives managing transformation."

Jacqueline Roy

Compliance Officer, Canada

"The course provided the latest tools on risk impact analysis and gave me practical frameworks I now use in every internal review session."

Course Content

Module 1: Foundations of Strategic Global Management

Understand the global management landscape and key cross-cultural strategy considerations.

- International strategy and global competitiveness
- Managing across cultures and geographies
- Case study: Strategy and culture in emerging markets

Module 2: Leadership and Organizational Culture

Explore leadership models that drive organizational alignment and culture transformation.

- Leadership frameworks for global success
- Building and sustaining strong organizational culture
- Experiential exercise: Understanding your leadership style

Module 3: Change Management and Innovation

Learn to lead innovation and manage change through agile and adaptive strategies.

- Managing innovation pipelines and resistance to change
- Tools for transformational leadership in change initiatives
- Self-assessment: Change agent competencies

Module 4: Strategic Crisis Leadership

Develop practical leadership approaches for navigating through crisis and high-risk events.

- Crisis planning and communication strategies

- Decision-making in times of uncertainty
- Case studies on leadership during crisis

Module 5: Enterprise Risk Impact and Mitigation

Assess risk levels, implement mitigation frameworks, and align risk with business strategy.

- Building organizational risk intelligence
- Evaluating risk impact across departments
- Mitigation strategies and risk ownership models

Module 6: Financial Risk Management Techniques

Apply financial tools and models for assessing and managing risk exposure.

- Financial forecasting and risk modeling
- Investment risk analysis and contingency planning
- Case study: Strategic financial risk management

| Target Audience

The course is intended for relevant staffs, officers, managers, senior managers, directors, field managers, administrative managers, commissioners, board members and other key administrators and industry professionals in the public and private sectors.

| Certificate of Completion

Participants who successfully complete the Advanced Strategic Management, Leadership, and Risk Assessment Strategies course will receive a Certificate of Completion. This certificate affirms your ability to lead with foresight, manage high-level risks, and implement advanced strategies in today's fast-paced global environment. It recognizes your commitment to strategic thinking, effective decision-making, and your readiness to guide organizations through change, uncertainty, and growth.